

ONE NORBITON: ENGAGEMENT GROUP IDEAS

OBJECTIVES

To ensure that our actions are representative of the people and businesses of Norbiton and that we are prioritising those issues which are most important to them.

To ensure we are taking account of those people whose voice may not normally be heard.

To mobilise a larger group of people to feed in ideas and help take forward actions.

ISSUES TO ADDRESS

How do we ensure that everyone who may want to contribute views about priorities is able to do so?

How do we get the views of a representative number and cross section of people?

How do we reach those people who may not normally be heard?

How do we get people to commit time and resource to specific actions?

How do we manage a potentially large number of different views, ideas and participants in an organised way?

How do we secure the resources and expertise to take things forward?

POTENTIAL SOLUTIONS

Communicate via existing groups

Draw on existing surveys and other information about people's concerns

Undertake a new survey

Use Internet

Publicity via local media

Direct mail / door to door leafleting

Posters and advertising

Try to secure a visible, early achievement in local quality of life to enthuse people and build belief that progress can be made.